**The PLR Resellers Profits Blueprint Workshop**

**Parts List**

With this business model there are *"parts"* you're going to need to create and use to get everything working to make you money. I've listed them below so you can see them at a glance.

**Part 1: Squeeze Page** - This is where you will drive all cold traffic. Once people are on your list they are considered warm traffic and you can drive them anywhere you want, but ALL cold traffic *(people who aren't on your list*) need to be driven to your squeeze page.

**Part 2: Blog** - Your blog will be used in many ways. To drive traffic, to sell, and to build a relationship with your readers. We do relationship building in many ways. Sharing stories about us that are related to your business, showing off your expertise, and more.

**Part 3: Email Sequence -** As soon as someone hits your list your email sequence kicks in and automatically emails your subscriber a set of strategic emails. The first emails are used to build INITIAL know, like, and trust. Then you will switch to promotional emails WHILE still sprinkling in know, like, and trust emails.

**Part 4: Promotional Emails** - When you find a PLR product you can sell to your list and/or an offer you can be an affiliate for and/or you add content to your blog, you will email your list about it.

**Part 5: Money Makers** - Your money makers are going to be PLR products you find that you can resell the PLR to, and anything that you can promote as an affiliate that is related to PLR and/or using PLR. Usually people who buy PLR want to buy more PLR and learn to use that PLR.

**Part 6: Traffic** - You need cold traffic to get people on your list so you can get them seeing your emails. There are many ways to do this. SEO, social media, paid ads, solo ads, and more!